

SoftTec vs. Traditional Flooring

There are an estimated 8 million slip-fall accidents per year in North America. Falls make up nearly half of all home accidents, and two thirds of all slip-fall deaths occur at home. People over age 65 are most at risk:

- 66% of all injury cases for people over age 65 are the result of a fall
- 75% of all slip-fall deaths happen to people over age 65

SoftTec Tiles' slip-resistance is superior to conventional flooring surfaces. The secret is in our patented closed-cell technology. Each tile is stable like concrete, soft like foam, and 100% resistant to moisture. Should a fall occur, SoftTec's grounded cushioning is there to catch you, reducing the risk of injury.

On all fronts, SoftTec Tiles outperform traditional flooring by being:

- Slip-Resistant
- Soft & gentle on the feet
- Waterproof
- Chemical-resistant
- Flexible & lightweight
- Easy to install

SoftTec Tiles also have environmental and health benefits:

- Create a **safer environment** for family and guests
- Resistance to molds and mildew resulting in **less maintenance and clean-up costs**

Use of SoftTec Tiles may also reduce insurance costs.

“Our insurance agent appreciates SoftTec surfaces and has in fact reduced our insurance costs. It is, by far, the safest and most comfortable surface material we've ever seen.”

Joel C. Cairy, Managing Partner,
The Lodge at Brainerd Lakes
& Paul Bunyan Water Park

Head of its Class

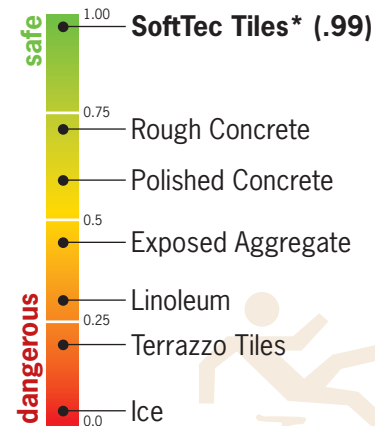
When tested, SoftTec's level of slip-resistance was "off the charts." What does that mean exactly?

To measure a surface's slip-resistance, building professionals refer to what is known as the Coefficient of Friction rating (C.O.F.). Tests are performed on wet tiles representative of wet surface conditions.

With these proven results, **SoftTec Tiles rank among the most slip-resistant of any hard surface.** Even in water-soaked conditions, you can have confidence knowing SoftTec is there.

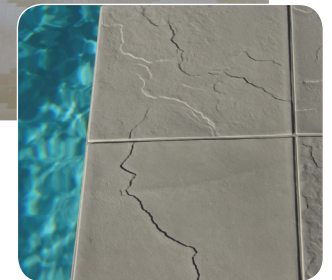
How slippery are these surfaces when wet?

Measures of the C.O.F. of popular materials



*Independently tested by National Floor Safety Institute, 2008

(Source: Tempier 1994)



Available in a variety of colors and patterns.



“What a great product you have!
The tile is everything that we
hoped it would be.”

Patricia Montgomery, Wellness Director
Parmly Senior Housing & Services



Call Toll Free 888.436.5404
www.softtecproducts.com



Step on our tiles barefoot and feel the difference

SoftTec Tiles are the soft-and-stable answer to traditional tile and concrete. After years of research and development, SoftTec tiles have proven to be one of the safest, most durable and softest flooring materials available.

SoftTec Soft Tiles are a perfect application for bathrooms, showers, and kitchens surfaces.

Choose SoftTec

The sure-foot answer to slippery surfaces



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Do you worry about falling?



Safety ■ Comfort ■ Peace of Mind